

Getting a grip on “meaning”: An introduction into Interview Analysis

Understanding “meaning” is both the main strength and main challenge of qualitative research. The goal of the workshop is to prepare the participants for analyzing their own data (interviews, documents, etc.) by practicing how to get a grip on “meaning” in texts. The participants are introduced to crucial linguistic basics when analyzing text in a methodologically controlled manner. During the extensive practice sessions they learn how to access text, how to do analysis in groups, and how to structure & document the results of their analysis.

The reconstructive interview analysis is a text-centered, “bottom-up” approach to analysis and focuses on linguistic/communicative features of human interaction; it can be integrated into methodological paradigms such as the Grounded Theory or Content Analysis. Possibilities and techniques of integrating this “close look at text” into different methodological frameworks will be introduced and discussed in the second half of the workshop.

In order to make the analysis sessions more engaging, participants are encouraged to bring parts of their own data, if available. Optionally the integration of MAXQDA, OpenCode, or WeftQDA in analytical workflows can be incorporated in the workshop (participants should know the basics of the respective software package).

Day 1

9.00 – 9.15	Introduction
9.15 – 10.00	Reconstructive Interview Analysis: Introduction of an integrative hermeneutic approach to analysis
10.00 – 10.15	Break
10.15 – 11.00	Exercise in text analysis I
11.00 – 11.15	Break
11.15– 12.45	Exercise in text analysis II
12.45 – 14.00	Lunch Break
14.00 – 15.15	Exercise in text analysis III: Using analytical heuristics
15.15 – 15.30	Break
15.30 – 16.00	Structuring & bundling analytical results
16.00 – 16.15	Break
16.15 – 17.15	Reconstructive Interview Analysis, Contents Analysis & Grounded Theory: Integrating fine-grained analysis in methodological frameworks
17.15 – 17.30	Workshop evaluation